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## WISCONSIN LEADERSHIP SEMINAR

### Workshop Descriptions & Schedule Guide

Workshops are designed for you to be able to build your leadership skills while connecting with some of the most amazing community leaders. You choose which workshop you want to attend during each of our four workshop sessions. The schedule of which workshops are available during each workshop session time is included at the end of the descriptions. The topics covered in the workshops connect to one or more of the four WILS pillars of leadership development - responsibility, service, inclusiveness, and decision making. Your goal is to attend a variety of four workshops so your workshop selections cover knowledge in all four of our pillars.

The pillars that each workshop connects to are noted in the workshop description.

### Descriptions

An \* asterisk after a person's name indicates that they are an alumni of WILS.

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**Title:** Killing it Across Cultures--Be a Global Leader

**Presenter:** Lachlyn Soper\* - Foreign Service Officer, U.S. Department of State

**Pillars:** Responsibility, Service, Inclusiveness

**Description:** Do you want to work or study abroad? Have a career in international affairs? In this workshop you will learn about opportunities available to you, and how to best position yourself for global success. Hint: it starts with right where you are.

**Presenter Bio:** BS, University of Wisconsin; MPA, Princeton University

Lachlyn Soper is a diplomat with the U.S. Department of State. She currently serves at the U.S. Consulate in Leipzig. In the Foreign Service Lachlyn Soper has served as the chief of staff for the European and Eurasian Affairs Bureau in Washington; in Stuttgart with the U.S. military; and in Sana'a, Seoul, and Manila. Prior to joining the State Department, Lachlyn served as a cultural advisor for the U.S. Army in Baghdad, and as a representative for the United Nations in the West Bank and Syria. Lachlyn speaks Arabic, Japanese, French, and is working on her German.

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**Title:** Calling All Animal Lovers: Let's Make An Impact!

**Presenter:** Amy Beres, PhD\* - Director of Regenerative Medicine, Advocate Aurora Health

**Pillars:** Responsibility, Service

**Description:** Join Amy for an interactive workshop focused on volunteer opportunities that benefit animals. Rescue, fostering, therapy, advocacy, and beyond: we'll brainstorm the many ways we can make an impact. We'll discuss what draws us to animals and reflect on what animals teach us about ourselves. If connecting with animals brings you joy, this workshop is for you!

**Presenter Bio:** BS Biochemistry, UW-Madison; PhD Immunology, Medical College of Wisconsin  
Volunteer, Pitbull Advocates of America; Board of Trustees- Leukemia & Lymphoma Society

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## WISCONSIN LEADERSHIP SEMINAR

**Title:** So You Want to Play College Athletics?

**Presenter:** Abby Gildernick\* - Assistant Athletic Director, St. Norbert College

**Pillars:** Responsibility, Decision Making

**Description:** Get an understanding of what it takes to play collegiate athletics at the highest level and how to prepare for it. In these sessions we are going to talk about leadership, drive, trust, and chasing your dreams. How can you prepare now to invest in your future?

**Presenter Bio:** Master of Science in Physical Education with a concentration in Sports Administration, Eastern Kentucky University; Bachelor of Arts in Communication and Media Studies with a concentration in Communications Minor in Leadership, St. Norbert College

Abby Gildernick is in her third year at St. Norbert College as assistant athletics director and senior woman administrator. Gildernick serves as the immediate deputy to the Director of Athletics, assuming related duties as asked and/or needed. She currently is serving in the role as the Title IX Deputy Coordinator and also serves in the role of business finance manager for athletics, compliance officer, and the student athletic advisory committee advisor.

From 2015-2017 Gildernick was the coordinator of athletics for Lawrence University in Appleton, WI. While at Lawrence she served as a voting member on the Senior Leadership Team within athletics and assisted in development and oversight of the annual athletic department budget. She is currently an active member with Women Leaders in College Sports and serves on multiple committees on the St. Norbert College campus including gender and sexuality committee, Title IX committee, wellness by design committee, and DOJ-VAWA Grant committee.

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**Title:** The Importance of Diversity & Inclusion in Media

**Presenter:** Christina Flowers - Executive Producer, WKYC, Channel 3 News

**Pillars:** Responsibility, Inclusiveness

**Description:** Media defines culture, and culture defines change. The number one influencer in how we see ourselves is marketers and that includes the news. We'll explore why it's important to not only have a diverse pool of talent in front of the camera, but in leadership positions off-air.

**Presenter Bio:** B.A. in Communications, B.A. in African American Studies, English minor, Marquette University National Association of Black Journalists, Delta Sigma Theta Sorority, Inc.

Originally from Pittsburgh, Christina Flowers is an award-winning journalist joining us from WKYC, in Cleveland, Ohio. Throughout her career, Christina has been recognized for her high-quality, impactful work - winning multiple regional Emmy awards for ""Best Newscast"" & ""Best Spot News"" covering an attack inside a Nashville area theater. At TMJ4 in Milwaukee, Wisconsin, Christina famously brought debates back to television after 15 years and used her leadership skills for coverage on everything from the abduction of Jayme Closs to civil unrest & racial tensions in Milwaukee, Wauwatosa and Kenosha, Wisconsin.

Christina is a member of Delta Sigma Theta Sorority, Incorporated, a volunteer with Miracle League Milwaukee, an organization that gives children of all abilities an opportunity to play organized sports, a volunteer with Milwaukee Junior Achievement, a young professionals board member of Boys and Girls Club of Greater Milwaukee, and an active member of the National Association of Black Journalists.

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## WISCONSIN LEADERSHIP SEMINAR

**Title:** Finding Your Leadership Sweet Spot

**Presenter:** Ben Aronin\*- Owner, Legacy Basketball Academy

**Pillars:** Responsibility, Service, Decision Making

**Description:** Each of us has unique perspectives, passions, abilities, and gifts. This workshop will help you identify where your passions, abilities and gifts intersect to form your leadership sweet spot. When you are able to identify these sweet spots (notice this is plural) you will be able to do more and be more effective. You will be able to identify which opportunities you should accept, and which ones you should pass on. This workshop will help you identify action steps today that will lead you in a direction of one of your sweet spots where you will truly live as the best version of yourself.

**Presenter Bio:** BA in Marketing from Northern Michigan University; Milwaukee Youth Sports Alliance Leadership Team Ben Aronin's father died when he was young. When the family had to sell the family business his access to who he would become was lost forever. Through amazing coaches, his life was saved and eventually given purpose. When Ben first stumbled into coaching he would have no idea the places it would take him, the lessons he would learn, and the number of lives he would positively impact. Whether Ben is working with the top athletes in the country or the player just learning how to dribble his focus, excitement, attention to detail, and focus on the pursuit of excellence will rub off on you and help you become the best version of yourself.

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**Title:** Leading on the Field - Being a Successful Leader to Your Team

**Presenter:** Brandon Lamberty, MPP\*

**Pillars:** Responsibility, Decision Making

**Description:** In this workshop, we will look at realistic examples that happen in the course of any season and discuss how we approach them. We will think about various styles of leadership when you are on a team and actively participating with the team, and how your style affects others. The goal of this workshop will be to learn the best strategies for boosting morale on your team, and for achieving bigger goals as a team. We will work off the motto that you don't have to be the best player to be the best leader.

**Presenter Bio:** Master of Public Policy, Temple University; Bachelor of Arts in Political Science, Temple University; WILS Board of Directors Member at Large

A recent graduate of Temple University's Master of Public Policy program, Brandon has lived and learned in Philadelphia for the last five years. In his leadership roles, he has served as captain for Temple Alert, the club Ultimate Frisbee team at Temple, for three years. He currently plays on the Philadelphia Phoenix, a semi-professional Ultimate team. Outside of sports, he is passionate about politics and policy, seeking to find ways to make the government work for more people.

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**Title:** No Right Answer: The Art of Imperfect Decision-Making

**Presenter:** Rayyan Najeeb\* - Director of Clinical Products, CVS Health

**Pillars:** Responsibility, Decision Making

**Description:** Stakes seem high, you've got a fork in the road, and there is no clear winner on the path to choose. What choice do you make? The lives we lead at work, home, and anything in between are rarely binary, and in an imperfect world, there are imperfect solutions. In this workshop, we will learn and practice a simple decision-making framework as a structured approach to making a decision when no decision seems clear. Participants will develop a new mental tool to support decision-making whenever they may find themselves at an impasse.

**Presenter Bio:** Radio/TV/Film BA, Data Science MA, both from Northwestern University



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## WISCONSIN LEADERSHIP SEMINAR

**Title:** Personal Branding - Implement the Authentic YOU

**Presenter:** Claude McFarlane\* - Regional Sales Manager, Midwest Products & Engineering (MPE)

**Pillars:** Responsibility, Decision Making

**Description:** In this session, we will explore the concept of personal branding. What does it mean? How do you discover yourself? How do you take that discovery and maximize it in your personal life and in the professional world. I will walk through these concepts interactively, and leave you with key takeaways to establish and implement your personal brand.

**Presenter Bio:** BS - Electrical Engineering, Purdue University; President, The McFarlane Group, LLC; Past President, Social Development Commission of Milwaukee; Senior Professional Sales Consultant, Miller Heiman Certified, Dan Adams Triangle Selling Certified, Achieve Global Professional Sales Certified

Claude was born and raised in Milwaukee, WI, and graduated Marquette University High School in 1999. He went on to attain his Bachelor's of Science in Electrical Engineering from Purdue University. Claude pursued a career in technical sales upon graduation. With 15+ years in engineering sales, business development, and marketing, he has worked for some of the top companies in multiple industries. Some of these companies are GE Healthcare, White Sands Missile Range, Johnson Controls, and Lockheed Martin.

In 1997, I was a part of WILS and was chosen, along with 3 others to represent the state of Wisconsin in an International Leadership Seminar. He loves working out, boxing, football, cooking, and DIY projects. But more importantly he loves to serve others and make a tangible, valuable difference in the lives of others!

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**Title:** The Voice of Leadership: Lean In & Do

**Presenter:** Tammy Belton-Davis - Chief Diversity Officer, Milwaukee Rep & Founder & Principal, Athena Communications

**Pillars:** Responsibility, Inclusiveness

**Description:** We have power to build a world that elevates diverse perspectives, ideologies and thinking. Gain the tools to be a change agent in a world where equity and elevation matter.

**Presenter Bio:** Alverno College, Professional Communications

With a background in government, education and public relations, Tammy Belton-Davis launched Athena Communications over a decade ago. Athena delivers strategic branding, communications and inclusion practices to its corporate and government affairs partners engaged in transformational and systems change work. Tammy is an award-winning public relations and diversity professional having been inducted in Alverno College's Vanguard Society and Notable Alumni. She has past recognitions as 2017 Center of Change for commitment to work as a change agent in Milwaukee and her firm was recognized with a Diversity in Business Award by the Milwaukee Business Journal.

Tammy joined Milwaukee Rep as its first chief diversity officer, where she works to develop, implement and measure ED&I goals for the theater and serve as an internal coach on inclusiveness and diversity issues. Prior to launching Athena, Tammy held senior level positions in city government and community-based organizations, and served as staff assistant with the Milwaukee County Board and Milwaukee Common Council. Tammy's charismatic style in facilitating branding sessions or delivering an equity training makes her a sought after presenter and leader. She specializes in brand management, strategic communications and government affairs. Tammy is an active member of the greater Milwaukee community with past service for the National Black Public Relations Society – Milwaukee Chapter, program coordinator of Cardinal Stritch University's African American Leadership Program, and past board member of the Center for Self-Sufficiency, Groundwork Milwaukee, and Black Arts Ensemble. She is a member of Professional Dimensions, Tempo Milwaukee and Public Relations Society of America – Southeastern Wisconsin Chapter, and MRA CDO Roundtable.

A proud graduate of Alverno College, Tammy enjoys reading, national politics, and being a wife and mother and proudly serves as a member of Alpha Kappa Alpha Sorority, Inc.



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## WISCONSIN LEADERSHIP SEMINAR

**Title:** Take a Stand

**Presenters:** Dana (Aschaker) Tamms \* - Account Supervisor, GMR Marketing

Riya Talwar\* - IT Business Analyst, Baird

**Pillars:** Responsibility, Decision Making

**Description:** As leaders, we are often called upon to seriously and critically consider where we stand on important topics. This hands-on exercise will give everyone the opportunity to reflect upon and share personal beliefs about critical issues in our world and share why these issues are important to you (and society) by sharing your rationale and values for choosing a particular stance on given issues. Come prepared to actively engage in discussions and assess how you form your opinions. Hone your skills on how to listen and express yourself even with those you may not agree with.

**Presenter Bios:**

Dana (Aschaker) Tamms - Bachelor of Arts In Communication (Advertising), UW Whitewater; American Marketing Association; WILS Board of Directors Member at Large

Riya Talwar - Bachelor of Science in Marketing and Management Information Systems, University of Minnesota  
WILS Board of Directors Member at Large

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**Title:** Planning for your Passions!

**Presenter:** Hannah Erdman\* - Admission Counselor/Transfer & International Coordinator, Ripon College

**Pillars:** Responsibility, Decision Making

**Description:** We all have commitments in life - work, school, family, friends, and things that we love to do. The question is can you fit in the things that you are really passionate about while still having time in your schedule for all of the rest? The answer is yes! Come learn how to prioritize your passions with me! You will leave with a tool that helps you prioritize and schedule to make time for what matters most to you.

**Presenter Bio:** BA in Politics and Government, Ripon College; MS in Higher Education Student Affairs Leadership, Cardinal Stritch University

Hannah Erdman is entering her fifth year at Ripon College in the Office of Admission. Her role includes coordinating all transfer and international student recruitment and working closely with admission interns. In her spare time, she is passionate about youth leadership and development, dedicating her time as an advisor for a local chapter of Alpha Delta Pi and the WILS Alumni Association. Hannah enjoys reading, finding the best local coffee shops and spending time with her family.

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**Title:** Write On

**Presenter:** Katie F-S\* - Poet, Playwright, & Professional Troublemaker

**Pillars:** Responsibility, Service, Decision Making

**Description:** Write your way to learning more about yourself, your peers, and this wide, wild world! Words are used by leaders to ignite passions, influence emotion, and as a call to action. We'll explore pieces to inspire us, respond to writing prompts, and share what we create. Each workshop will include different inspiration and prompts--no two will be alike! No previous writing experience necessary; there is no wrong way to write!

**Presenter Bio:** MFA Creative Writing

Katie F-S holds an MFA in Creative Writing from Antioch University Los Angeles. Katie has performed her works across this wide, wild continent, from the Nuyorican Poets Café to Austin's Paramount Theatre to LA's Electric Lodge to Café Deux Soleil. She resides in Minnesota but has only attempted ice fishing once, pitifully.



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## WISCONSIN LEADERSHIP SEMINAR

**Title:** Yes, You Are Biased. Let's Talk About It!

**Presenter:** Michelle Waite MBA, BS - Director of Continuous Improvement & Multicultural Outreach, Versiti

**Pillars:** Inclusiveness, Decision Making

**Description:** We all have biases so let's talk about what bias really means. We will explore bias through real life experiences and the biases in the origins of how we live everyday. By learning about bias we can learn how to become more aware of our own biases and what we can do about it. If you are ready to learn about how recognizing and being aware of our biases can make you a stronger, more inclusive leader then join us!

**Presenter Bio:** MBA, Marquette University; BS in Electrical Engineering, Kettering University

Michelle Waite is a proud mother, influencer, problem-solver, educator, and ultimately an inspiration to colleagues, executives, students, and her community-at-large. She is impactful and resourceful, delving into technical details and achieving buy-in at all levels of an organization through her strong interpersonal and communication skills. Her experience also includes over 12 years of product development, supply chain management and business transformation at Harley-Davidson where she was awarded a patent; and as an adjunct professor at Marquette University, where she also earned her MBA. In addition, she has achieved countless certifications in lean six sigma, negotiation and project management from esteemed organizations across the country, including Harvard University.

She finds joy in volunteering as an Executive advisor to the National Society of Black Engineers(NSBE) Milwaukee Area professionals chapter, Meta House Advisory Council member, EgGs(Engaging Girls in Science) Role Model and community learning and conversations regarding race/bias. In addition, she has been a foster parent, volunteered for over 100 hours with the YMCA and is currently leading the efforts for Diversity & Inclusion at Versiti. Michelle's values anchor around happiness, trust and service positioning her to navigate through the most difficult conversations and conditions to always find a better way.

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**Title:** Cultural Agility

**Presenter:** Ixtel Viramontes - Admission Counselor, Dominican University

**Pillars:** Inclusiveness, Decision Making

**Description:** We will evaluate a framework to talk about culture and differences in culture. This tool will be able to help you build cultural agility and better navigate the hidden rules of culture to support inclusion.

**Presenter Bio:** BA Sociology at Elmhurst University, pursuing Masters of Conflict Resolution; Seminar Chair - Illinois Leadership Seminars, Academic Advisor and Cultural Shift Trainer for Sigma Lambda Gamma National Sorority Incorporated

Ixtel is a Latina, who grew up in rural Illinois. She was the first in her family to go to college and attended Elmhurst University, where she educated others and fought against institutional racism. From there she graduated with a bachelor's degree in Sociology and currently works for Dominican University as an Undergraduate Admission Counselor; helping first generation college students like herself pursue their dreams into higher education. Ixtel is one course shy of completing her master's degree in Conflict Resolution with a focus in restorative justice. She spends most of her time volunteering with Illinois Leadership Seminars, our Illinois counterpart as Seminar Chair, Academic Advisor and a Cultural Shift Trainer for Sigma Lambda Gamma National Sorority Incorporated. When she finally has a free moment she loves naps, listening to true crime podcasts, and playing Animal Crossing.



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## WISCONSIN LEADERSHIP SEMINAR

**Title:** Design Thinking: Connect, Collaborate, & Create

**Presenter:** Darin Eich - Founder, Innovation Learning

**Pillars:** Responsibility, Decision Making

**Description:** Experience an interactive "design thinking" workshop on a collaborative whiteboard. During this fast paced program you will reflect on your own experiences to learn about yourself. You will be facilitated through engaging activities to get you connecting & creating with each other to catalyze yourself to a new level of insight, motivation, and innovative action. Do not miss this opportunity to start learning how to be the designer of your own life that brings out the best in you. After this jump-start, you can access our online program to keep reflecting and creating your own unique path for the future.

**Presenter Bio:** Ph.D. University of Wisconsin, M.Ed. College of William & Mary, B.S. UW La Crosse  
Darin Eich, Ph.D. is the founder of InnovationTraining.org and UniversityWebinars.org. He is the author of Innovation Step-by-Step and Root Down and Branch Out: Best Practices for Leadership Development Programs. He specializes in designing and leading innovative leadership programs that engage people in learning and doing design thinking. He has designed programs used by over 1 million people for organizations like Oxford, NASA, & USA TODAY. He's learned and practiced most of his leadership education craft at institutions like UW-La Crosse, William & Mary, Maryland, Dartmouth, and UW-Madison.

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**Title:** Situate Yourself: Inclusive Leadership

**Presenter:** Warren Scherer, MPH - Assistant Dean of Students and Director for the Gender and Sexuality Campus Center, UW Madison

**Pillars:** Responsibility, Inclusiveness

**Description:** In this session about reflection to look forward, we will explore personal components of inclusive leadership such as your vitals: values, interests/hobbies, identities, roles & relationships, leadership style, and in which social woes do you invest your resources. This presentation + dialogue will cover a range of topics including diversity, equity, and considering others in your leadership style(s). We will conclude with time for Q&A.

**Presenter Bio:** Associate's, BA - Political Science & Geography; MPH - Public Health Policy and Administration at UW-Milwaukee

Board Chair, Diverse & Resilient, Inc.; Wisconsin Public Health Association (WPHA), American Public Health Association (APHA), the Consortium of Higher Education LGBT Resource Professionals, and NASPA (National Association of Student Personnel Administrators)

Prior to his Assistant Dean role, Warren was the founding director of the Inclusive Excellence Center at UW-Milwaukee through which Warren led an array of campus-wide equity & intercultural campus initiatives. Warren has engaged in diversity and social justice educational work for 20 years inclusive of volunteer roles and international, national, and local non-profit board service. Interests include exploring assumptions, emergency preparedness for marginalized populations [MPH research], uncomfortable conversations, theorizing about what will upend the terrain of public health and civic engagement, comic books, and questioning convention. Warren has aspirations of taking a breath on every continent, becoming a Chief Preparedness Officer, and making a career adjustment toward travel experiences and writing after retirement. Warren's values include: creativity, curiosity, adventure, dignity, and equity.

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## WISCONSIN LEADERSHIP SEMINAR

**Title:** Eyes on the Prize: The What, Why and How of Vision Boards

**Presenter:** Stefanie Sladky, M.A., CWWS\* - Mental Health Counselor at True North Counseling and Freelance Artist

**Pillars:** Responsibility

**Description:** This workshop will focus on the powerful role a vision board can have in motivation and self-care. The process of creating a vision board is a therapeutic way for you to identify and display your personal goals. It is a collection of images and words that encompass your dreams and help you visualize your aspirations. They serve as motivation and inspiration in your daily life. Join Stefanie to learn how to create a vision board and practice making a vision board of your own.

No supplies are required. You can follow along with what Stefanie creates, make your own virtual/electronic vision, or bring some supplies if you would like to make your own physical vision board. Ideas for supplies are: inspiring words, quotes, images that relate to your goals for the future; scissors, glue/tape, markers/colored pencils, and a blank piece of paper to attach things to.

**Presenter Bio:** M.A. in Multicultural and Bilingual Education, B.A. in Psychology and Spanish

Member of WILS since 2001; Freelance artist at Stefanie Sladky Design, Lead Artist for Rise Up Central WI; American Counseling Association Member

Stefanie Sladky is a therapist by day and an artist by night. She fully embraces the idea of healing through art, in her therapeutic interventions as well as her own work. Stefanie is also very involved in community art projects, as a freelance artist and a lead artist for Rise Up Central WI.

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**Title:** Changemaker Academy

**Presenter:** Marcia J. Harr Bailey, Ph.D\* - Associate Professor, University of Wisconsin-Platteville

**Pillars:** Service, Inclusiveness

**Description:** Changemakers are leaders that see opportunity when others only see problems. In this interactive session, you will work in a team to experience how changemakers use design thinking to create innovative solutions to the world's greatest problems. Participants will learn the Design for Change process and will leave with new tools and resources to get started with changemaking for both local and global issues.

**Presenter Bio:** Ph.D., Fordham University; MASL, Viterbo University; MSM, Cardinal Stritch; BS Business, Upper Iowa University; Founder, Poom Loom, Vice-Chair, Global Association for People and the Environment, Co-Chair, Wisys VentureHome-Platteville @ the IDEA Hub

Marcia J. Harr Bailey, Ph.D. describes her WILS seminar experience and participating in the alumni network as life changing. She is an Associate Professor of Entrepreneurship and Innovation at University of Wisconsin-Platteville. Marcia is also a social entrepreneur as the founder of Poom Loom, a nonprofit that uses a service-learning model that connects U.S. and Laotian college students with rural community members to create social innovations that address local needs in Laos. Currently she is working on developing a mobile application that will help students develop an entrepreneurial mindset. As a WILS alum, she has been a seminar participant, facilitator, alumni advisor, planning committee member, and member of the board of directors.

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## WISCONSIN LEADERSHIP SEMINAR

**Title:** Discover the True You

**Presenter:** Rich Hebron \* - Self-Employed Entrepreneur, Author, & Public Speaker

**Pillars:** Responsibility

**Description:** In a world filled with distractions, it can be hard to determine where to give your attention. Make it easier on yourself by better understanding why you are and who you want to be. Inspire others by having confidence and pursuing your ideas. Learn the value of your unique skills and personality, and develop your voice in expressing them.

**Presenter Bio:** BA in Communication from DePaul University

Rich Hebron is an entrepreneur, author, public speaker, and creator. He was raised in Raymond, Wisconsin and lives in Chicago. He fuses both his rural and urban backgrounds to draw inspiration and question conventional thinking. He continues challenging his perspective at [morethanrich.co](http://morethanrich.co). Find him on YouTube and his podcast, Rich Conversations. Rich is an avid museum goer, dinosaur enthusiast, and NBA fan.

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**Title:** Harnessing the Secret Super Power of the Socializer

**Presenter:** Stephanie Jones, MS, CCRC\* - Quality and Research Supervisor, Versiti

**Pillars:** Responsibility

**Description:** Are you someone who is energized by being around people? Do you find yourself constantly learning about others' stories? This workshop is about recognizing the value socializers bring to a team and breaking down how to utilize the socializer's natural strengths to make decisions that harness and elevate group members' unique strengths. We will give you the steps to go from merely socializing to providing meaningful social influence and support.

**Presenter Bio:** Master of Science in Clinical and Translational Research, Medical College of Wisconsin;

Bachelor's in Biomedical Science and Clinical & Developmental Psychology, St. Norbert College

Stephanie has had the privilege of working in healthcare for the last ten years to advance the future of medicine through thoughtful and ethical clinical research. She currently enjoys leading Versiti's Clinical Trials and Research Office in Milwaukee. Her favorite areas of focus have involved reducing healthcare disparities and reducing misconceptions about what is and is not true medical research. The lesson that has stuck with her the most through her career is: Never underestimate the impact you as a single person can have on another life. The kindness and empathy you provide to someone else's "worst day of their life" is a greater predictor of their healing than any title someone gives you.

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**Title:** Channel Passion Into Service

**Presenter:** Susan Fochs, MPPA\*- CEO, Operation Not Alone

**Pillars:** Responsibility, Service

**Description:** Do you have a lot of passion and don't know where to direct it? Do you get jazzed up about multiple causes and don't know where to focus? Do you have a desire to change the world in a positive way? Then this workshop is the one for you! We will walk through how to pinpoint your true passions in life, be in tune with your life mission, and figure out how to focus your energy into serving causes that matter to you.

**Presenter Bio:** Bachelor's in Human Services Leadership and Business Administration from UW-Oshkosh; Master's in Public Policy from Northwestern University; Host of The Make An Impact Podcast; Marketing Coordinator for Discover Wisconsin; Board Member for the National Association of Non-Profit Professionals

Self-proclaimed non-profit aficionado and coffee connoisseur, Susan Fochs originally hails from Door County, WI with a Bachelor's in Human Services Leadership and Business Administration from UW-Oshkosh and a Master's in Public Policy from Northwestern University. She currently serves Discover Wisconsin clients through her marketing role and by producing The Cabin Podcast. At 18, Susan founded the non-profit organization, Operation Not Alone which is dedicated to serving military members and veterans under an umbrella of mental health initiatives. She still runs the organization almost 8 years later. In her free time, you'll find Susan hiking, kayaking, hosting The Make An Impact Podcast, or hanging with some adorable rescue pets.



## WISCONSIN LEADERSHIP SEMINAR

### Workshop Schedule

s = available for sophomores only

j = available for juniors only

Gray box = not available during that session time

Presenter Name	Workshop Title	Workshop Session			
		#1	#2	#3	#4
Abby Gildernick	So You Want to Play College Athletics?	s	j		
Amy Beres, PhD	Calling All Animal Lovers: Let's Make An Impact!	s	j	j	s
Ben Aronin	Finding Your Leadership Sweet Spot	j	s		
Brandon Lamberty, MPP	Leading on the Field - Being a Successful Leader to Your Team	j	s	j	s
Christina Flowers	The Importance of Diversity & Inclusion in Media	j	s	j	s
Claude McFarlane	Personal Branding - Implement the Authentic YOU		s		j
Dana (Aschaker) Tamms	Take a Stand	j	s	j	s
Darin Eich	Design Thinking: Connect, Collaborate, & Create	s	j	s	j
Hannah Erdman	Planning for your Passions!	s	j	s	j
Ixtel Viramontes	Cultural Agility			j	s
Katie F-S	Write On	j	s	j	s
Lachlyn Soper	Killing it Across Cultures--Be a Global Leader	j	j	s	
Marcia J. Harr Bailey, Ph.D.	Changemaker Academy	j	s		
Michelle Waite, MBA	Yes, You Are Biased. Let's Talk About It!	s	j		s
Rayyan Najeeb	No Right Answer: The Art of Imperfect Decision-Making	j	s		
Rich Hebron	Discover the True You	s	j		s
Riya Talwar	Take a Stand	s	j	s	j
Stefanie Sladky, M.A., CWWS	Eyes on the Prize: The What, Why and How of Vision Boards	s	j		
Stephanie Jones, MS, CCRC	Harnessing the Secret Super Power of the Socializer	s	j	s	j
Susan Fochs, MPPA	Channel Passion Into Service		s		j
Tammy Belton-Davis	The Voice of Leadership: Lean In & Do			s	j
Warren Scherer, MPH	Situate Yourself: Inclusive Leadership	j		s	